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'Santa's on the Run' kicks off JSW's support of the Donna Louise Childrens Hospice Trust.

Newcastle under Lyme based insurance brokers JSW Insurance Services Ltd have chosen to actively support local charity The Donna Louise Childrens Trust on an ongoing basis.

First on the agenda in their money raising efforts for this worthwhile cause will be the 'Santas on the Run' event at the Wedgwood Visitor Centre, 9:00 am on Sunday 7th December.

10 members of staff from JSW will be donning their Santa outfits and running (slowly!) the 2km fun run in an effort to raise as much money as possible for the Donna Louise Childrens Hospice Trust.

Managing Director of JSW Nathan Walton Comments "This is a really nice way to kick off our ongoing relationship with The Donna Louise Childrens Hospice Trust. Some of us are fitter than others but the day promises to be a lot of fun and hopefully we can raise some money for a great cause as well"

The Donna Louise Childrens Hospice Trust is JSW's chosen Charity to support for 2009 and beyond. Nathan Continues "It's a charity that means a lot to me. I recently completed the Three Peaks Challenge in support of them and the stories that have been shared with me about how the Charity works have made me want to help further by involving my business. We've got some great ideas as to how we will raise funds and i'm really please with how my staff have embraced this link"

To find out more about the Donna Louise Childrens Hospice Trust and 'Santas on the Run' Please call 01782 654444 or visit www.donnalouisetrust.org

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